



droom

Automobile Trend Report

Annual Trend

(2015 to 2020)

Top Trends



Droom's Automobile Trend Report Annual Trend

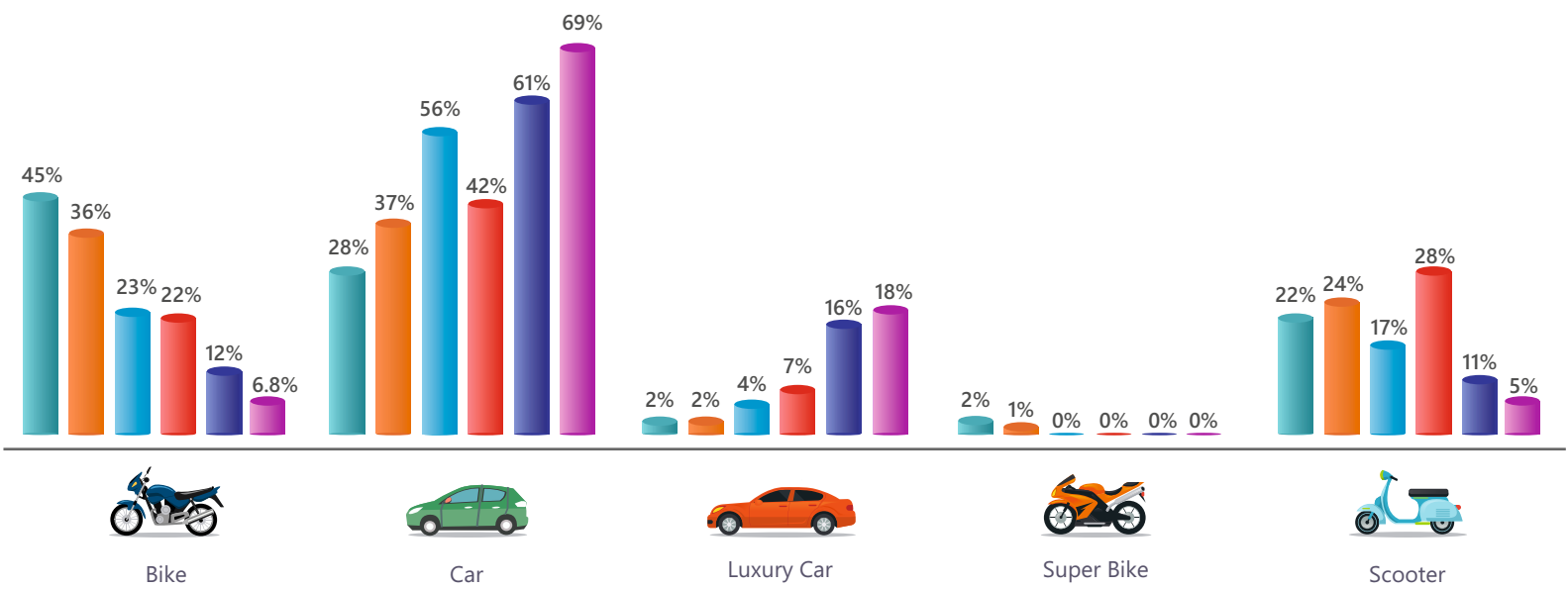
MOST

	Famous Car	Famous Bike	Famous Scooter	Famous Super Bike	Costliest Car Listed on Droom	Famous Luxury Car	Costliest Bike Listed on Droom	Prefered Color - Car	Prefered Color - Bike	Prefered Color - Scooter
2015	Hyundai i10	Bajaj Pulsar	Honda Activa	KTM Duke	Audi A4	Rolls Royce Phantom	Hayabusa	White	Black	White
VS										
2016	Maruti Suzuki Swift	Bajaj Pulsar	Honda Activa	KTM RC	Audi A4	Lamborghini Aventador	Suzuki Intruder	White	Black	White
VS										
2017	Maruti Suzuki Swift	Bajaj Pulsar	Honda Activa	Harley Davidson street 750	Audi A4	Rolls Royce Ghost	Ducati Panigale R 2017	White	Black	White
VS										
2018	Maruti Suzuki Swift	Hero Splendor Plus	Activa 5g	Harley Davidson street 750	BMW 5 Series	Rolls Royce Ghost Series	Ducati Panigale 1299 R	White	Black	Matte Axis Grey Metallic
VS										
2019	Toyota Fortuner	Bajaj Pulsar	Honda Activa	Harley Davidson Street 750	Land Rover Range Rover	Mercedes Benz E-Class	Harley Davidson Fat Bob	White	Black	Black
VS										
2020	Maruti Suzuki Swift DZire	Bajaj Pulsar	Honda Activa	Harley Davidson street 750	Mercedes Benz	Rolls Royce Ghost Extended Wheelbase 2019	Kawasaki Ninja ZX-6R 2019	White	Black	White

Category Mix



2015 vs 2016 vs 2017 vs 2018 vs 2019 vs 2020



Top 5 Best Selling by Category



Car

Hyundai i10
Maruti Suzuki Swift Dzire
Hyundai Santro Xing
Maruti Suzuki Swift
Honda City

Maruti Suzuki Swift
Maruti Suzuki Swift Dzire
Toyota Innova
Hyundai i10
Honda City

Maruti Swift
Maruti Swift Dzire
Toyota Innova
Honda City
Hyundai i10

Maruti Suzuki Swift
Maruti Suzuki Swift Dzire
Toyota Innova
Toyota Fortuner
Honda City

Toyota Fortuner
Maruti Suzuki Swift Dzire
Toyota Innova
Toyota Innova Crysta
Maruti Suzuki Wagon R

Maruti Suzuki-Swift DZire
Toyota-fortuner
Maruti Suzuki-Swift
Toyota-innova crysta
Hyundai-creta



Bike

Bajaj Pulsar
Hero Passion Pro
Bajaj Discover
Yamaha Fzs
Royal Enfield Classic

Bajaj Pulsar
Hero Passion Pro
Bajaj Discover
TVS Apache RTR
Yamaha Fzs

Bajaj Pulsar
Hero Passion Pro
Bajaj discover
Hero Splendor Plus
Hero Splendor Pro

Hero Splendor Plus
Honda Cb Shine
Hero Passion Pro
Bajaj Pulsar
Hero Passion Pro 13s

Bajaj pulsar
Hero splendor plus
Hero passion pro
Tvs apache rtr
Royal Enfield classic

Bajaj-Pulsar
TVS-Apache RTR
Hero Honda-Splendor Plus
Royal Enfield-Classical
Bajaj-Avenger



Scooter

Honda Activa
Hero Maestro
Honda Aviator
Suzuki Access
Hero Pleasure

Honda Activa
Hero Maestro
Suzuki Access
Honda Aviator
TVS Jupiter

Honda Activa
TVS Jupiter
Suzuki Access
Hero Maestro
Honda Activa 3G

Honda Activa 5g
Honda Activa
Honda Activa125
Tvs Jupiter
Honda Activa 4g

Honda activa
Tvs jupiter
Honda activa 3g
Suzuki access
Honda activa 4g

Honda-Activa
Honda-Activa 3G
TVS-Jupiter
Suzuki-Access
Honda-activa 5g



Super Bike

KTM Duke
KTM RC
Harley Davidson Street 750
Harley Davidson Superlow
Suzuki Hayabusa

KTM RC
Harley Davidson Iron 883
Hyosung GT250R
Kawasaki Z800
Kawasaki Ninja 650

Harley Davidson street 750
Suzuki Hayabusa
Kawasaki Ninja 650
Hyosung Gt250r
Harley Davidson Sportster 883

Harley Davidson Street 750
Benelli Tnt 600i
Kawasaki Ninja
Benelli Tnt 300
Harley-Davidson Street 750

Harley-davidson street 750
Harley-davidson iron 883
Benelli tnt 600i
Harley-davidson sportster 883
Benelli tnt 300

Hyosung-aquila pro gv650
Harley-davidson-street 750
Suzuki-Hayabusa
Harley-davidson-forty eight
Kawasaki-Ninja



Super Car

Audi A4
BMW 5 Series
Mercedes-Benz E-Class
Mercedes-Benz C-Class
BMW 3 Series

Audi A4
Mercedes C Class
BMW 3 Series
Mercedes E Class
BMW X1

Audi A4
Mercedes E-Class
Audi A6
Audi Q3
Audi Q7

BMW 5 Series
Mercedes-Benz E-Class
Mercedes-Benz C-Class
Audi A4
BMW 3 Series

Mercedes Benz E-Class
Mercedes Benz C-Class
BMW 3 Series
BMW 5 Series
BMW X1 Series

Mercedes-Benz-e-class
Mercedes-Benz-c-class
BMW-5 Series
Audi-Q3
Audi-a4

2015

VS

2016

VS

2017

VS

2018

VS






2019

VS

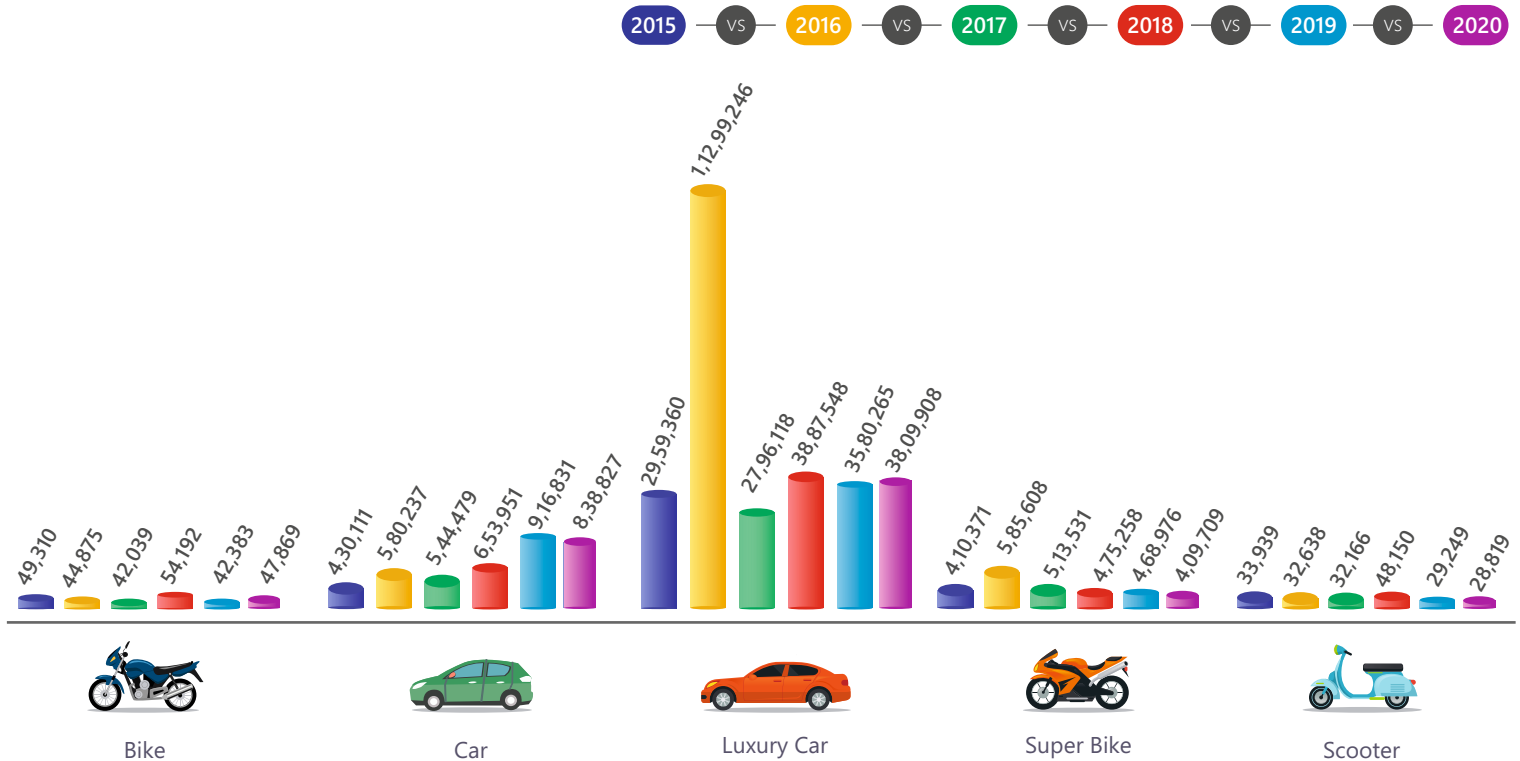
2020

Top 5 Makes by Category



	 Car	 Bike	 Scooter	 Super Bike	 Super Car
2015	Maruti Suzuki Hyundai Honda Toyota Chevrolet	Bajaj Hero Yamaha Royal Enfield Honda	Honda Hero TVS Suzuki LML	KTM Harley Davidson Kawasaki Hyosung Suzuki	BMW Audi Mercedes-Benz Land Rover Jaguar
2016	Maruti Suzuki Hyundai Toyota Mahindra Volkswagen	Hero Bajaj Yamaha TVS Royal Enfield	Honda Suzuki Piaggio LML Kinetic	Harley Davidson KTM Kawasaki Suzuki Hyosung	Audi BMW Mercedes-Benz Volvo Ferrari
2017	Maruti Suzuki Hyundai Toyota Mahindra Volkswagen	Honda Hero Bajaj Yamaha Royal Enfield	TVS Suzuki Piaggio LML Okinawa	Harley Davidson Kawasaki Benelli Trium Phducati	Audi Volvo Porsche Bentley Rolls Royce
2018	Maruti Suzuki Hyundai Toyota Honda Mahindra	Hero Honda Bajaj Yamaha TVS	Honda Hero TVS Yamaha Suzuki	Harley Davidson Benelli Hyosung Harley-Davidson Kawasaki	Mercedes-Benz Audi BMW Land Rover Jaguar
2019	Maruti Suzuki Toyota Hyundai Honda Mahindra	Hero Bajaj Yamaha Honda Royal Enfield	Honda Tvs Suzuki Hero Yamaha	Harley-davidson Benelli Kawasaki Triumph Hyosung	Mercedes-benz Bmw Audi Land Rover Jaguar
2020	Maruti Suzuki Toyota Hyundai Mercedes-Benz Honda	Bajaj Hero Royal Enfield Yamaha Honda	Honda TVS Suzuki Hero Yamaha	Harley-davidson Hyosung Kawasaki BMW Suzuki	Mercedes-Benz BMW Audi Land Rover Jaguar

Average Selling Price of Used Automobiles (In INR)



Most Popular Years by Category (In %)



Car

Year	2015	2016	2017	2018	2019	2020
Others	70%	50%	42%	32%	31%	15%
2012	14%	16%	17%	14%	8%	7%
2013	8%	13%	13%	14%	8%	8%
2014	6%	11%	12%	13%	12%	9%
2015	2%	9%	9%	12%	11%	11%
2016		2%	5%	8%	8%	9%
2017			1%	6%	10%	11%
2018				2%	8%	16%
2019					3%	12%
2020						3%



Bike

Year	2015	2016	2017	2018	2019	2020
Others	46%	42%	35%	26%	21%	20%
2012	18%	14%	13%	10%	9%	8%
2013	16%	14%	13%	11%	10%	7%
2014	14%	15%	14%	12%	12%	9%
2015	6%	11%	13%	14%	13%	10%
2016		3%	10%	14%	14%	21%
2017			3%	10%	13%	9%
2018				2%	8%	9%
2019					1%	6%
2020						1%



Luxury Car

Year	2015	2016	2017	2018	2019	2020
Others	40%	37%	36%	19%	15%	11%
2012	20%	17%	18%	9%	8%	6%
2013	13%	16%	15%	12%	10%	8%
2014	22%	16%	13%	12%	11%	9%
2015	6%	12%	11%	12%	12%	10%
2016		2%	6%	10%	10%	9%
2017			2%	10%	13%	13%
2018				5%	14%	15%
2019					7%	14%
2020						5%



Super Bike

Year	2015	2016	2017	2018	2019	2020
Others	18%	18%	9%	4%	1%	0%
2012	10%	12%	4%	6%	1%	4%
2013	11%	116%	9%	3%	9%	7%
2014	30%	29%	17%	19%	6%	7%
2015	31%	26%	30%	23%	21%	11%
2016		5%	23%	28%	34%	30%
2017			6%	16%	18%	0%
2018				3%	6%	19%
2019					3%	22%
2020						0%

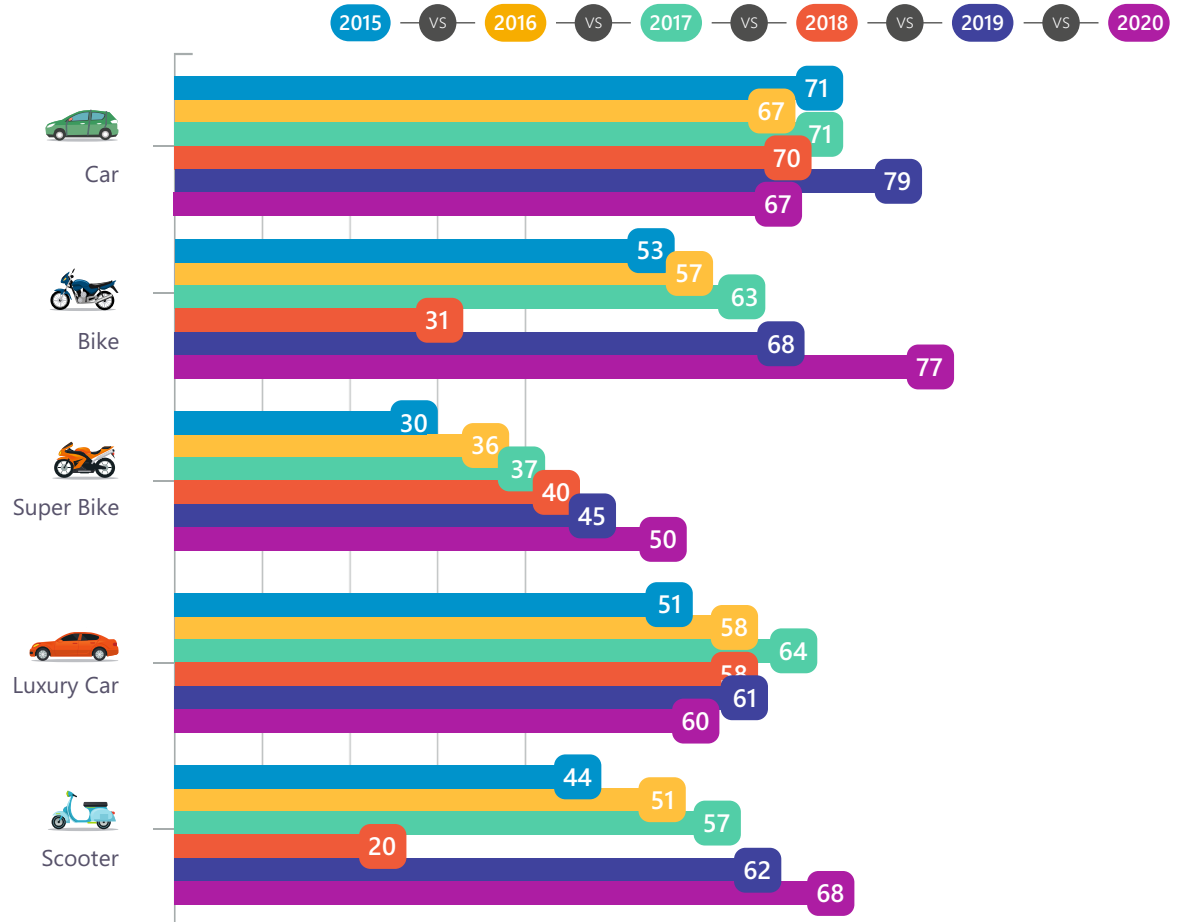


Scooter

Year	2015	2016	2017	2018	2019	2020
Others	35%	33%	26%	18%	15%	12%
2012	20%	16%	13%	10%	9%	6%
2013	19%	16%	15%	12%	10%	6%
2014	19%	17%	16%	14%	12%	8%
2015	8%	14%	17%	18%	16%	14%
2016		4%	12%	16%	17%	25%
2017			2%	9%	14%	11%
2018				2%	8%	11%
2019					1%	5%
2020						0%

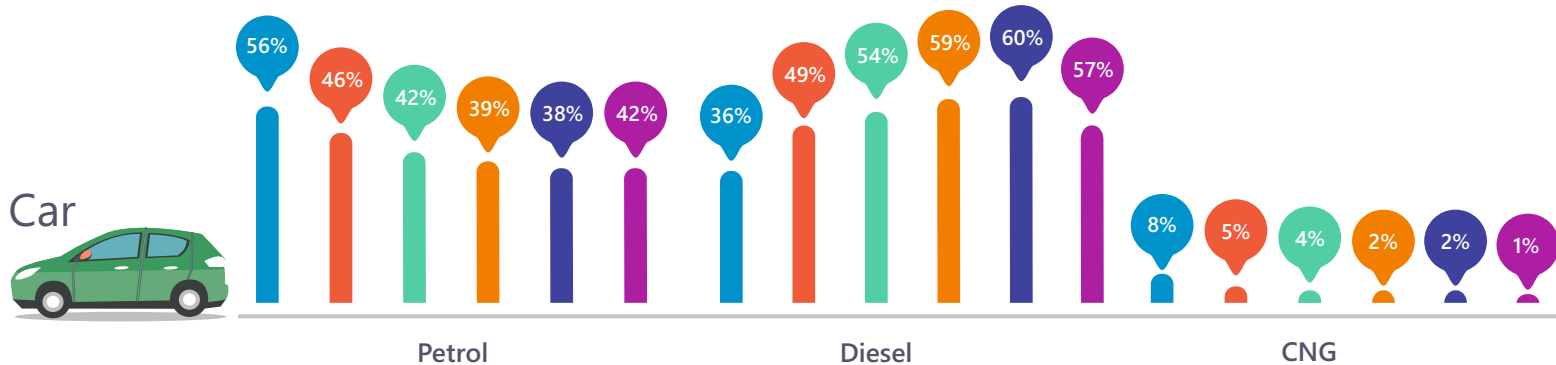
Note : Others is defined as 2011 or earlier

Average Duration of Ownership by Category (In Months)

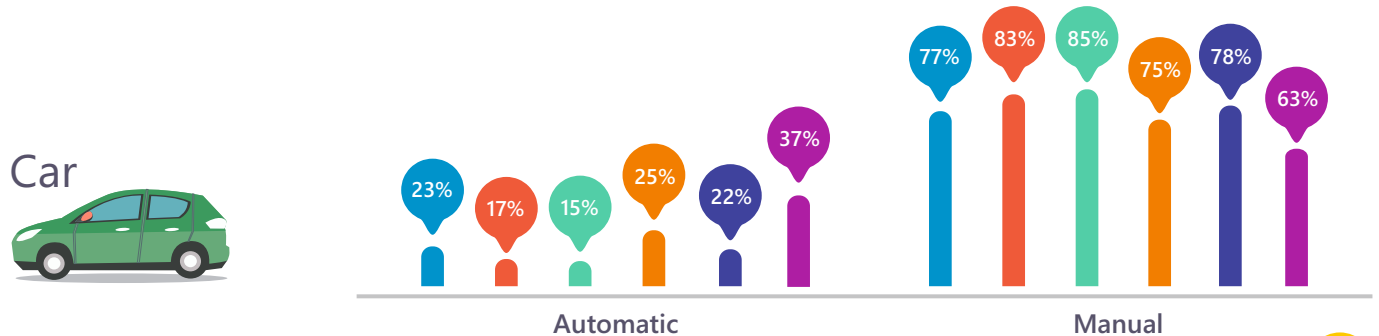


Cars by Fuel Type

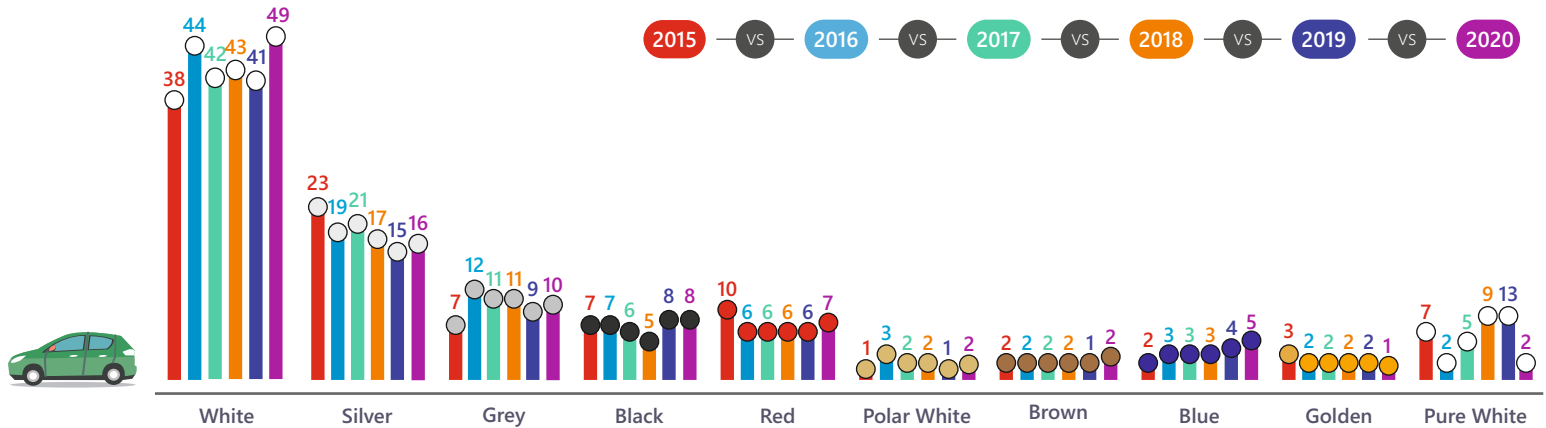
2015 vs 2016 vs 2017 vs 2018 vs 2019 vs 2020



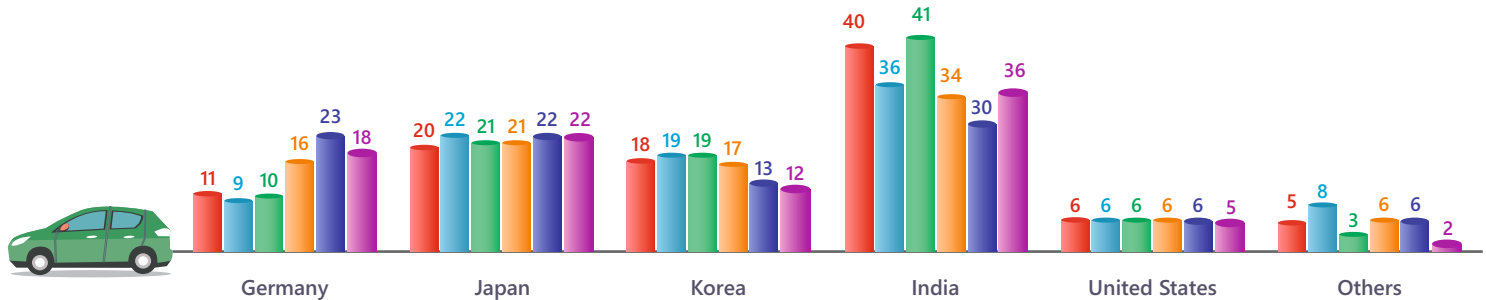
Cars by Transmission Type



Cars by Color (In %)

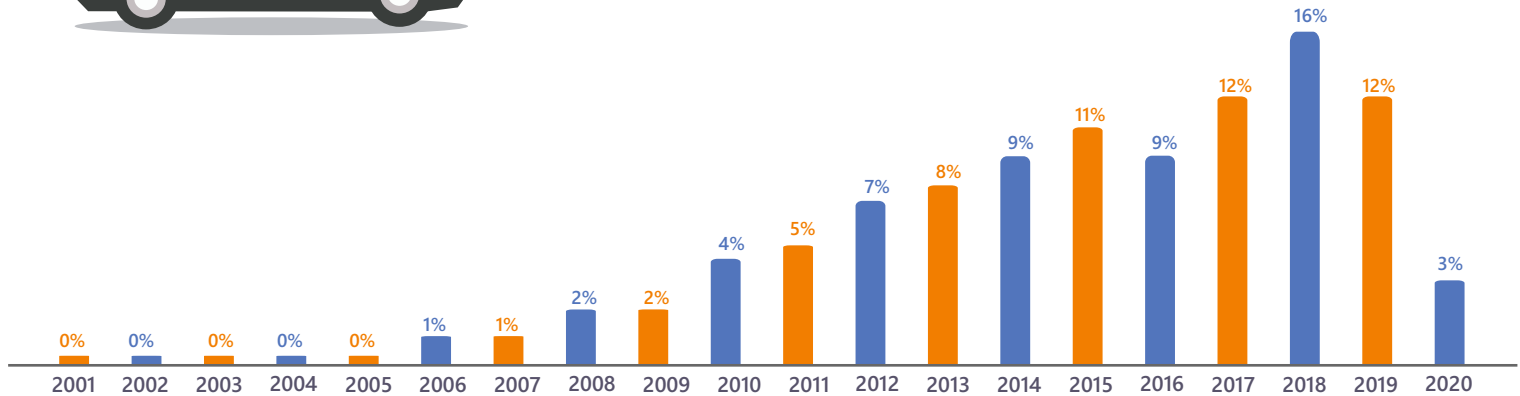


Cars by Country of Origin (In %)



Cars By Year of Manufacture (In %)

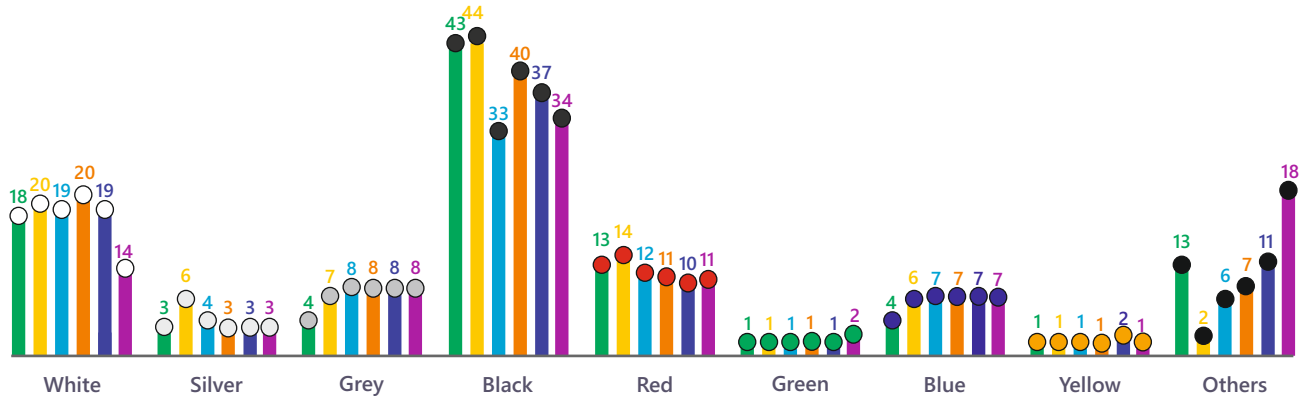
2001 to 2020



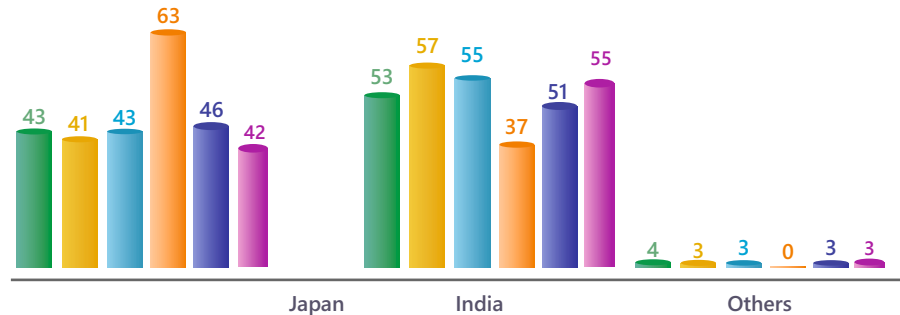
* Data on this page includes both cars & luxury cars

2 Wheelers By Color (In %)

2015 vs 2016 vs 2017 vs 2018 vs 2019 vs 2020

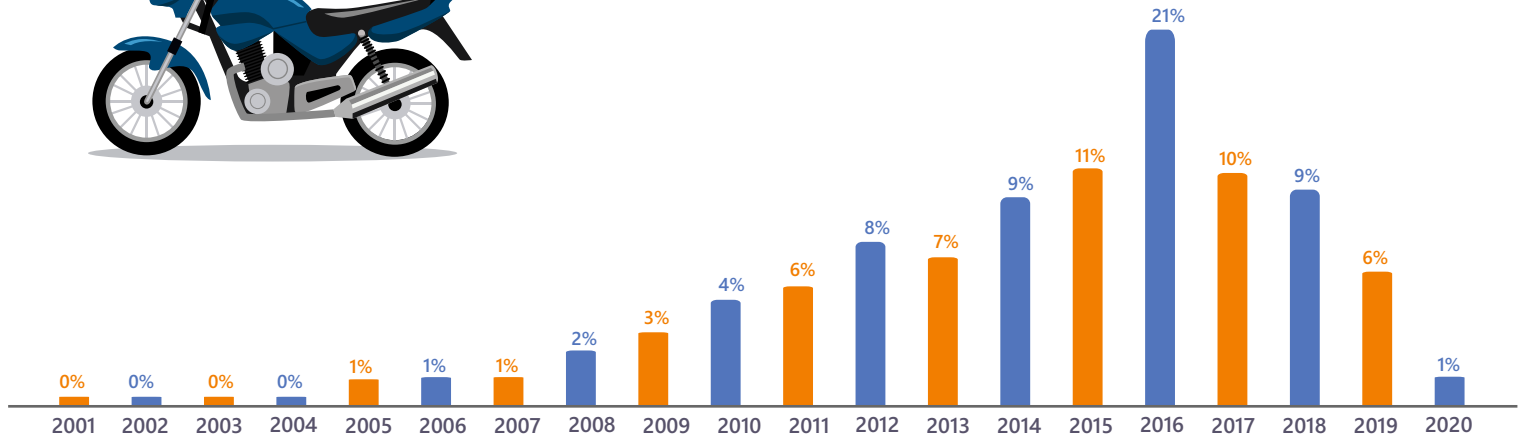


2 Wheelers By Country of Origin (In %)



2 Wheelers By Year of Manufacture (In %)

2001 to 2020



* Data on this page includes both superbikes & scooters

Highlights 2015 vs 2016 vs 2017 vs 2018 vs 2019 vs 2020

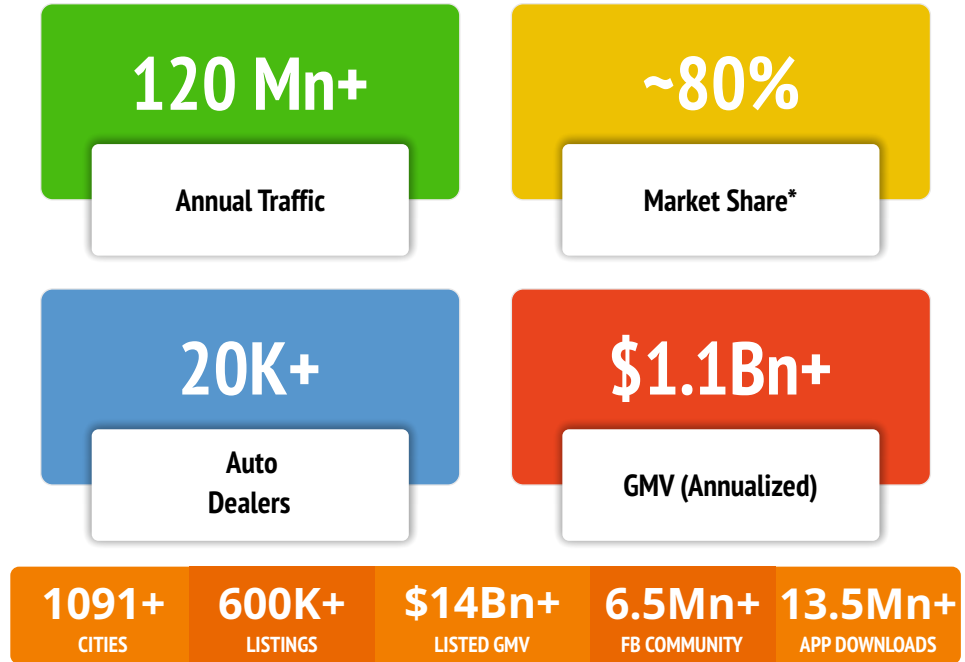
- **Honda Activa** is still the most successful scooter for the year Cy2020
- **Bajaj Pulsar** is still the most successful bike for the year Cy2020
- **Mercedes Benz** is still the most successful bike for the year Cy2020
- **SUV** replaced Sedan as the most preferred Body Type for the Cy2020
- CY 2020 saw **more motorcycles** sold than scooters
- Average Duration of Ownership has seen a significant increase in 2 Wheelers
- **ASP** increases for **Bikes, Scooters, Luxury Cars** & decreases for **Cars, Super-Bikes**
- White continues to be most sought color by consumers for Car
- Black continues to be most sought color by consumers for Bike
- There is increase in demand for automatic transmission car for the year Cy2020
- People's preference for Petrol car increases in the year CY2020

About Droom

Droom is a tech and data-science-driven online automobile marketplace, which offers 21st-century experience in buying and selling automobiles in India. As a marketplace, Droom offers Great Selection, Low Prices, Trust, Transparency, and Convenience second to none. Droom has 600K+ automobiles to choose from with a listed inventory of \$14Bn+ from over 20K+ Auto Dealers and presence in 1,091 cities. Droom has 6.5 Mn+ Facebook followers, making it the largest auto-focused community in India.

Droom has built an entire eco-system around used automobiles for the digital economy, including Orange Book Value (used vehicle pricing engine | 460 Mn+ Queries), ECO (1,000+ points vehicle inspection | 152K+ inspections), History (history records for used vehicles | Database of 250 Mn+ vehicles), Discovery (dozens of pre-buying research tools), and Financial Services (Loan & Insurance).

India's #1 Auto Platform



* Market share for online transactions of automobile

With an 80% market share of the automobile transactions online, Droom is India's largest automobile platform online and among the largest E-Commerce companies. Droom is among the most trusted consumer internet brands in India often recognized for its innovative approach and technology and is backed by marquee global investors.



WIDE
SELECTION



LOW
PRICES




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SELLER



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